

THE ISLANDS Marketplace

FREE LOCAL CLASSIFIED ADVERTISING EVERY SECOND FRIDAY

WWW.ISLANDSMARKETPLACE.COM

Tel: (250) 537-2905

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Specs and Sizes:

Camera-Ready Ads: Please supply in hi-res pdf format. Black & white only. 300 dpi.

Rates:

Business Display Ads: \$6.00/column inch

Business Word Ad: 15¢ /word

Dates & Deadlines:

Published every second Friday. Deadlines are Wednesdays previous to publish date:

2007 Publish Dates are:

Sept. 14, 28

Oct. 12, 26

Nov. 9, 23

Dec. 7, 21

2 column ad width:
3.9 inches

This ad size: 2x2
Cost: \$24/issue

or 10% off
discount with
8 or more issues

1 column ad width:
1.85 inches

This ad size: 1x2
Cost: \$12/issue

3 column ad width:
5.975 inches

This ad size: 3x2
Cost: \$36/issue

or 10% off
discount with
8 or more issues

4 column ad width:
8 inches

This ad size: 4x2
Cost: \$48/issue

or 10% off
discount with
8 or more issues

**Please call 537-2905
or email us for more information**

Other Sizes:

Full Page ad: 4 columns x 10"
Cost: \$240/issue

Half Page ad: 4 columns x 5"
or 2 columns x 10"
Cost: \$120/issue

1/4 Page ad: 2 columns x 5"
Cost: \$60/issue

Ask us about our website ad rates... over 1500 hits/week.

Discounts:

10% off with 8 or more issues, minimum 2x2 ad size

Includes:

Price includes professional ad design, one on one service, promotion.

Upcoming:

In future issues we will promote Halloween and Christmas with stories and features. Our Dec. 21 issue will have Letters to Santa from local elementary school children.

We are planning to include a Gifts and Galleries directory and more editorial content for our reader's enjoyment.

Input and suggestions are always welcome.